



Focus Financial Partners Adds Bridgewater Wealth & Financial Management LLC

Addition of important Mid-Atlantic firm marks Focus' growth in region

NEW YORK – January 19, 2010 – Focus Financial Partners, LLC (“Focus”), the leading international partnership of independent wealth management firms, today announced its investment in **Bridgewater Wealth & Financial Management, LLC**. With this partnership, Focus adds another successful firm to its portfolio and extends its presence within the Mid-Atlantic Region.

A boutique firm with institutional sophistication, Bridgewater Wealth & Financial Management, LLC (“Bridgewater Wealth”) has been providing clients with comprehensive wealth management, tax planning and preparation and multifamily office services, along with business advisory services, for over twenty years. Based in Bethesda, MD, the firm services a client base in the DC area and beyond, comprising a mix of entrepreneurs, business executives and professionals, as well as athletes, media and entertainment industry professionals. The firm is well-known for its expert handling of financial issues for first-generation wealth. Bridgewater Wealth is the combination of two successful enterprises, a Registered Investment Advisor and a CPA practice. The firm advises clients on \$200 million in assets.

Ron Rubin, founder and principal of Bridgewater Wealth, has been guiding clients on financial management issues for nearly 30 years. Mr. Rubin said, “We were looking for a partner that would enable us to leverage our offering on a much wider scale. We believe there is tremendous opportunity for growth in the wealth management space in our region and beyond.” He continued, “With Focus’ proven track record helping to grow their partner firms, we are excited to recruit and survey top notch fiduciaries who will excel in our model.” Just in 2009, Focus’ partner firms conducted nine sub-acquisitions.

Rudy Adolf, Founder and CEO of Focus Financial Partners said, “We are very excited to be bringing Bridgewater Wealth into the Focus family. Their client retention and growth through turbulent markets and economic conditions demonstrates the value Ron and his team provide

clients and highlights the opportunities in the field for this firm. We are excited in partnering with Ron and his colleagues to help them scale their terrific model and add additional talent.”

The firm’s investment strategy is to select and monitor best of class asset managers in a tax efficient way with the objective of creating optimal returns for clients

Mr. Rubin added, “Our clients are increasingly more engaged as they look to respond to the market conditions of the last two years. Bridgewater Wealth’s focus on helping clients understand their own tolerance for risk, and developing strategies that match that tolerance, continues to be well received.” He continued, “Through the culture of information and expertise sharing within the Focus partner network we see great advantages for the service we offer our clients and the power to grow our business.”

About Focus Financial Partners

Focus Financial Partners, LLC, is the leading international partnership of independent, fiduciary wealth management firms. With over \$33 billion in assets and over 600 employees, Focus Partners provide wealth management, benefit and investment consulting services to individuals, families, employers and institutions. Clients benefit from Focus’ Partners independence, unrivaled access and continuity. Focus principals maintain their entrepreneurial independence, benefit from the synergies, scale, economics and best practices of the market leader, and achieve an eventual, smooth ownership transition. For more information, please visit www.focusfinancialpartners.com.

About Bridgewater Wealth & Financial Management

Founded by Ron Rubin, Bridgewater Wealth provides clients a full range of financial services including comprehensive wealth management, tax planning and preparation and multifamily office services, along with business advisory services. Bridgewater is a Registered Investment Adviser. The firm has offices in Bethesda, Maryland. For more information, go to: www.bridgewaterwealth.com.

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