

For Immediate Release

Silver Lane Advises Traust Sollus on Sale to Mercer Advisors

New York, NY, March 5, 2018 — Silver Lane Advisors, a premier M&A investment bank that specializes in the financial services industry, is pleased to have served as exclusive financial advisor to Traust Sollus Wealth Management on its sale to Mercer Advisors. The addition of Traust Sollus' New York City and Princeton, NJ offices deepens Mercer's footprint in the Northeast and increases Mercer's assets to over \$12 billion.

Traust Sollus is a boutique wealth management firm that provides a suite of family office services to high net worth and ultra-high net worth clientele. The firm was founded in 1982 as a CPA firm before transitioning to an RIA by Al Zdenek, Jr., the firm's President and CEO. The full senior management team, which also includes Richard Weyers and Brian Picariello, will join Mercer, as will Traust Sollus' entire 26-person staff.



"This acquisition not only deepens our footprint in the Northeast, but more importantly allows us to greatly expand key components of our family office suite of services," noted Dave Welling, CEO of Mercer Advisors. Mercer Vice Chairman David Barton added, "We are going deeper in markets where we are already are, particularly in strategic locations like New York."

Commenting on the partnership, Mr. Zdenek, said, "For more than 35 years, Traust Sollus has partnered with clients to ensure they are always making the best financial decisions and living the life they want now and in the future — we take pride in positively transforming lives. In Mercer Advisors, we have found a partner that is as passionate and dedicated in delivering top-notch service and ensuring clients achieve their personal and financial goals."

Silver Lane's senior deal team included Jeff Brand and Liz Nesvold. This marks Silver Lane's fourth transaction through the first nine weeks of 2018.

About Silver Lane Advisors

Silver Lane is a premier investment bank that specializes in the financial services industry. From offices in New York, Chicago and San Francisco, the firm advises financial institutions undergoing transformational events, including M&A, capital raises, recapitalizations, re-equitizations and joint ventures. Clients include investment and wealth management firms, insurance companies, commercial and private banks, fintech platforms and securities firms, among others.

Silver Lane offers the sophistication of a bulge-bracket bank with the specialization of a boutique. The firm is consistently ranked #1 or #2 for the total number of M&A transactions in the asset and wealth management industries. Silver Lane's senior bankers average more than 20 years of experience and collectively have completed over 300 investment banking engagements over the course of their careers. Please visit us at www.silverlane.com.

Media Contact: Peter Nesvold, 212-883-9409, pnesvold@silverlane.com

###