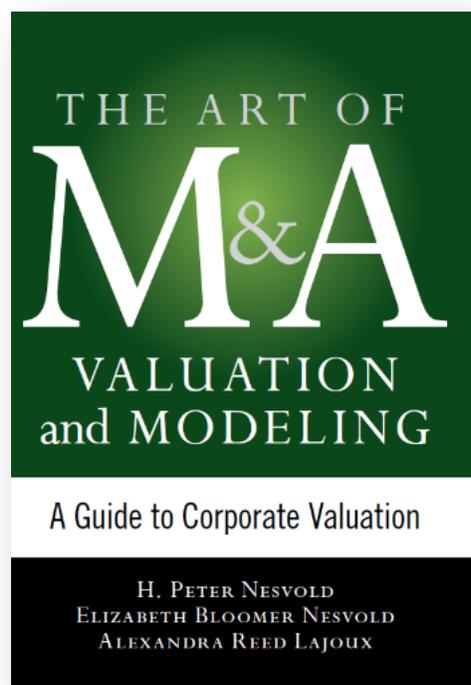




For Immediate Release

Silver Lane Offers Advice on M&A Valuation and Modeling in New Book

New York, NY, November 4, 2015 — Silver Lane Advisors, a premier M&A advisor to the financial services industry, announces the book launch of *The Art of M&A Valuation and Modeling: A Guide to Corporate Valuation*, an insightful tool for assessing and enhancing corporate value for businesses in any industry. Published by McGraw-Hill, the book is co-authored by Peter Nesvold and Elizabeth Bloomer Nesvold of Silver Lane, with contributions from long-time series editor, Alex Lajoux. The book is available for purchase at <http://amzn.to/1RNzhR0>.



Practical, thorough, and up-to-date, *The Art of M&A Valuation and Modeling* guides readers through the entire valuation process — from assessing a company's current value, to enhancing such value through contingent consideration and tax structure, to that all-important task of building a robust and flexible transaction model. Uniquely, *The Art of M&A Valuation and Modeling* also provides access to downloadable financial models through its companion website, www.artofma.com.

About Silver Lane

Silver Lane is a premier investment banking boutique that specializes in financial services M&A. The firm's principals are among the most experienced in its sector, averaging more than 20 years' experience and completing more than 270 M&A, valuation and strategic advisory assignments in aggregate over the course of their careers. Silver Lane is the #1-ranked sell-side M&A advisor to the investment management and securities industry.¹

From its offices in New York, San Francisco, and Chicago, Silver Lane advises on mergers & acquisitions, divestitures and sale transactions, recapitalizations, and joint ventures. The firm also provides valuations, internal ownership transition planning, due diligence, special committee advice and fairness opinions, and market entry strategies.

Clients include a broad range of financial services clients, including investment and wealth management firms, multi-family offices, brokerage firms, private and commercial banks, trust and insurance companies, and financial technology firms. For more information, please visit www.silverlane.com and follow us on Twitter (@FIGbankers).

¹ Source: SNL Financial, number of transactions, year-to-date through third quarter 2015.

About The Art of M&A Series

Long established as the “M&A bible,” The Art of M&A is the top-selling book series about mergers and acquisitions — with more than 100,000 copies in print. Led by Alex Lajoux and Peter Nesvold, the series has equipped countless practitioners with a definitive source of knowledge and step-by-step guidance on every facet of mergers and acquisitions. The Art of M&A provides indispensable, cross-disciplinary insight into M&A strategy, valuation, due diligence, financing, structuring, integration, and restructuring. There is no faster or more reliable way to acquire a full understanding of all the key topics that can make or break a merger or acquisition than this trusted, time-tested resource. For more information, visit www.artofma.com and follow the series on Twitter (@artofma).

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